

*SOURCE: Neptune Technologies & Bioresources Inc.*

## **Neptune Pursues its IP Strategy with Continuation Applications**

**Laval, Quebec, January 12, 2012** - Neptune Technologies and Bioresources Inc. (Nasdaq: NEPT) (TSX: NTB) announced that it has several “Continuation” applications pending in the U.S. Patent & Trademark Office related to U.S. Pat. No.8,030,348 (the “’348 patent”) and U.S. Pat. No.8,057,825 (the “’825 patent”). The ’348 patent covers novel omega-3 phospholipid compositions suitable for human consumption, while the ’825 patent is directed to methods of using krill extracts to reduce cholesterol, platelet adhesion and plaque formation.

Under United States patent law, a Continuation is a patent application which follows, and claims priority to, an earlier filed patent application. Neptune filed two Continuations claiming the benefit of the ’348 patent, which was filed in 2002 and granted in October 2011, and one Continuation claiming the benefit of the ’825 patent, which was filed in 2006 and granted in November 2011.

Henri Harland, President and CEO of Neptune, stated: “These Continuations are part of Neptune’s continuous efforts to further strengthen our intellectual property and positioning in the US market, and will allow us to pursue additional patent claims that should preclude our competitors from selling their krill oil products in the US market.”

### **About Neptune Technologies & Bioresources Inc.**

Neptune is an industry-recognized leader in the innovation, production and formulation of science-based and clinically proven novel phospholipid products for the nutraceutical and pharmaceutical markets. The Company focuses on growing consumer health markets including cardiovascular, inflammatory and neurological diseases driven by consumers taking a more proactive approach to managing health and preventing disease. The Company sponsors clinical trials aimed to demonstrate its product health benefits and to obtain regulatory approval for label health claims. Neptune is continuously expanding its intellectual property portfolio as well as clinical studies and regulatory approvals. Neptune’s products are marketed and distributed in over 30 countries worldwide.

### **About Acasti Pharma Inc.**

Acasti Pharma (TSXV: APO) is developing a product portfolio of proprietary novel long-chain omega-3 phospholipids. Phospholipids are the major component of cell membranes and are essential for all vital cell processes. They are one of the principal constituents of High Density Lipoprotein (good cholesterol) and, as such, play an important role in modulating cholesterol efflux. Acasti Pharma’s proprietary novel phospholipids carry and functionalize the polyunsaturated omega-3 fatty acids EPA and DHA, which have been shown to have substantial health benefits and which are stabilized by astaxanthin, a potent antioxidant. Acasti Pharma is focusing initially on treatments for chronic cardiovascular and cardiometabolic conditions within the over-the-counter, medical food and prescription drug markets.

### **About NeuroBioPharm Inc.**

NeuroBioPharm is pursuing pharmaceutical neurological applications, and a clinical study for a medical food product with a multinational partner is already initiated. The development of a prescription drug candidate is currently in progress. Advanced clinical development and commercialization is planned to be carried out with multinational partners.

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