



PRESS RELEASE

Laval, Quebec, CANADA - September 13, 2016

NEPTUNE Introduces NKO® *Omega Plus*, a New and Innovative Krill Oil Product with the Highest Concentration of Omega-3s

NKO® *Omega Plus* will now be the highest omega-3 concentration of pure krill oil available on the market today. Neptune's proprietary extraction process enables **NKO® *Omega Plus*** to contain up to 30% more Omega-3 than krill oil products typically on the market today. Michel Timperio, Head of Strategic Development stated, *"We see this new product as a great opportunity to further support our customers in their work to differentiate their brands while delivering great quality and value to their consumers. Prelaunch experience has shown an exceptionally strong level of consumer interest for a pure krill oil with improved omega-3 levels than has been available until now and NKO® *Omega Plus* fills that need".*

Neptune, the Krill Oil market pioneer, continues in its commitment to science-based innovation with the addition of **NKO® *Omega Plus*** to its growing proprietary specialty ingredients portfolio. In addition, through the recent acquisition of Biodroga, a leading solutions provider of Omega-3s in the nutrition industry, Neptune Wellness Solutions offers a variety of turnkey solutions with a focus on unique delivery forms. *"With the rapid pace of consumer driven innovation which characterizes today's market, there has never been a greater need to work together. Our goal is to partner and collaborate with manufacturers in developing new and innovative products to expand their current offerings to consumers"*, states Marc Vaugeois, Vice-President of Sales for North America.

Visit the Neptune team in Booth #DD165 at SupplySide West to learn more about **NKO® *Omega Plus*** and how it can enhance your product portfolio.

About Neptune

Neptune is a nutrition products company focused on the business of customized unique nutrition solutions, specialty ingredients and consumer brands. The company develops turnkey solutions available in various unique delivery forms. Neptune also offers a variety of specialty ingredients, including premium krill oil manufactured in our state-of-the-art facility and a variety of other marine oils and seed oils. Neptune offers its premium krill oil under the OCEANO3® brand directly to consumers in Canada and the United States through web sales at www.oceano3.com. Oceano3 brand is also sold in bulk to unbranded distributors. The Company's head office is located in Laval, Quebec.

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